

The Vietnam Business Integrity Pledge

- our commitment beyond compliance

Supporting the Agenda 2030



www.kdlc.vn

VCCI
Uniting Entrepreneurs
SDforB
Sustainable Development for Business



*Empowered lives.
Resilient nations.*

 **UK Government**

Office for Business Sustainable Development (SDforB)
at the Vietnam Chamber of Commerce and Industry (VCCI)
4th Floor, 9 Dao Duy Anh Street, Dong Da District, Hanoi
Ms. Dinh Thi Bich Xuan e-mail: xuandtb@vcci.com.vn
Tel: +84-4-3577 2700 - Extension 106

A call for action to all Vietnamese business associations and to all Vietnamese entrepreneurs

As leader of a **business association** or as experienced **businesswoman or businessman**, you know that business success is not only about quality and price. It is also about **trust, credibility and transparency**.

International but increasingly also the domestic markets demand from businesses **transparent legal compliance**, demonstrated **ethical behavior** and an outspoken **condemnation** of all forms of **corruption**.

As the **new law on anti-corruption** entered into force on 1st of July 2019, it is the right time to get started. Taking **individual but also collective action** to curb corruption, **improve business environment** and position Vietnamese companies **better in the global value chains** through the

The Vietnam Business Integrity Pledge **- our commitment beyond compliance**

Benefits for Business Associations and Business Sector

- *Supporting the ESG performance which is critical to attract investment*
- *Keeping national talent in the country and attract high potentials from abroad*
- *Creating and maintaining a level playing field for domestic enterprises*
- *Improve public trust in business*
- *Influence future laws and regulations*
- *Attracting new members*

Benefits for the individual enterprise

- *Attract talents to work for you*
- *Get ready for international non-technical and non-tariff barriers*
- *Reduce risks, legal fees and transaction costs*
- *Improve your rating for credit and insurance*
- *Protect your assets including intellectual property*
- *Provide a credible base for grievance mechanisms*

So **take the pledge today** and benefit from support and training programs over the coming years provided by the **UNDP** project “Promoting a Fair Business Environment in ASEAN” funded by the **UK Prosperity Fund** under the VCCI’s “**Government - Business Integrity Initiative -GBII**”.

Once you submitted the signed Viet Nam Business Integrity Pledge, you will be added to our **Business Integrity online database**. You also will **obtain a certificate** of your commitment at a specific event and receive exclusive small grant fund based on your proposal on how to further support your corporate members through awareness raising and capacity building.

So act now and sign today!

We are looking forward to receiving your Viet Nam Business Integrity Pledge. For any further questions please do not hesitate to contact VCCI or your local business association.

The Vietnam Business Integrity Pledge

- our commitment beyond compliance

We recognize:

- **Trust, honesty and transparency** are critical attributes for any business and organization.
- **Corruption erodes trust** and frustrates sustainable and inclusive growth.
- **Legal compliance** is the **foundation** of our organization and business.
- Curbing corruption requires **collective action** to promote and foster **business integrity**.
- The **State has the leading role** and authority to combat corruption, conflicts of interest and violations of property rights.
- Actively supporting State's exertion in the fight against corruption is **our duty as responsible business**.
- The important role that the business sector plays in contributing to the achievement of the **Vietnam Sustainable Development Goals (VSDGs)**.

We hereby pledge:

- *We will neither engage in any form of bribery nor tolerate such behavior in activities under our control.*
- *We will support and honor the ethically correct behavior of our members/employees, management, agents and business partners.*
- *We will develop, deploy, disseminate and regularly review our own corporate or organizational Code of Conduct (CoC), which will also properly reflect relevant international norms and regulations.*
- *We will ensure that our internal control (IC) mechanisms are properly applied and free of biases.*
- *We will regularly conduct trainings for our members/employees to promote the ideas of integrity and the practical application of our CoC.*
- *We will guide and advise our employees, business partners and members to identify and handle the issue "conflict of interest".*
- *We will document any wrongdoings and related procedures.*
- *We will refrain from professional relations with parties apparently or knowingly involved in unethical practices.*

As **business association** we further pledge to act as a **role model of integrity** and to support our members in an unbiased and professional way.

We, as entrepreneurs and business associations, stand ready to contribute to **sustainable growth, a healthy environment and a prospering society that leaves no one behind.**

Company Name, Stamp, Date, Signature, Full Name and Title:

Please provide detailed contact information of the Association/Company on the flip side!

The Vietnam Business Integrity Pledge

- our commitment beyond compliance

Detailed Association/Company contact information:

Full name of Association/Company: _____

Address: _____

Contact person: _____

Position: _____

Phone: _____ **Mobile:** _____

E-mail: _____ **Website:** _____

Main fields of business activities (companies only):
